

# What does all this have to do with cancer?

Our **dashboard** shows the overall picture of the data we have collected from you today. We can look at patterns in this data and answer questions like: Do more South Londoners love Marmite?



Similarly, we look for patterns in **electronic health records** from people with cancer. We can then ask questions about symptoms, treatment options, and outcomes for people with cancer. This helps us to:



inform guidelines for doctors



increase public awareness



improve outcomes for all



Health data is routinely collected by the NHS, every time you use a service (visit your GP, go to hospital etc). This data can be used by researchers under strict confidentiality rules.

Our research relies on availability of health data and support from people for their data to be used. Quotes from **use MY data** members:



*"Data improves services and develops new treatments; data adds to knowledge and understanding; data saves lives."*

*"It's my data. It's your data. So let's use it to improve outcomes and the future for cancer patients."*

For more information please see:

[usemydata.org](http://usemydata.org)

[understandingpatientdata.org.uk](http://understandingpatientdata.org.uk)



#DataSavesLives